

EXTRA, EXTRA – Read all about it!

In September, advertising campaigns will kick off highlighting financing and education for heat pumps and rebates and financing for insulation. TV, print, radio and online ads will all drive traffic to TakeChargeNL.ca. Last year the website received over 300,000 visits!

We're Recognizing Energy-Saving Stars in the Province!

All across Newfoundland and Labrador, people, organizations, and communities are committing to energy efficiency. Whether it's upgrading heating and cooling systems in a department store, installing LED light bulbs at the town hall, or making an effort to save energy at home, this province is beaming with energy efficiency superstars! The **first ever Luminary Awards** are here to recognize their endeavours and inspire others to follow their brilliant lead.

SEVEN awards are up for grabs – including a Partnership award which recognizes the outstanding delivery of energy efficiency solutions, services or education by an organization, individual or not-for-profit. Nominate yourself or someone you know at TakeChargeNL.ca before **September 14!**



BROUGHT TO YOU BY



takeCHARGE Installer Newsletter, September 2018
Visit TakeChargeNL.ca for full program details.

HEAT PUMP SAVINGS CALCULATOR COMING SOON

Our Heat Pump Savings Calculator will soon go live. The calculator gives homeowners an opportunity to decide if a heat pump is right for their home and to calculate their payback period. Visit TakeChargeNL.ca to learn more.



INSTALLER CONTEST WINNER

Thank you to everyone who participated in our HRV Installer Contest. The winner of the iPad Pro is Steve Morey of Clean Air Solutions.

Remember – You can get **\$25** back for every qualifying HRV model you install!

