

Instant Rebates is returning! Mark Your Calendar

takeCHARGE Instant Rebates are coming to a retailer near you! From Sept 29 to Oct 31 save up to \$10 on low cost energy efficient items for your home. Rebates on draft-proofing products like weatherstripping, window insulation kits, and outlet and switch insulators will help keep the heat in this winter, while high performance showerheads and faucet aerators will save on water heating costs year-round. Plus, save on dimmer switches, motion sensors, ENERGY STAR® LED light bulbs and more! Visit TakeChargeNL.ca for details.

Renovate for Energy Savings with takeCHARGE rebates!

Making energy saving improvements can reduce energy use, minimize moisture and condensation problems and increase home comfort.

- **Insulation:** Homeowners may be eligible for a takeCHARGE rebate of up to \$2,000 for attic & basement insulation.
- **Heat Recovery Ventilator (HRV):** Homeowners can get \$175 on the purchase of a high efficiency HRV unit.
- **Lighting:** Look for energy efficient fixtures and bulbs. Efficient lighting comes in a variety of sizes, shapes and styles. Purchase ENERGY STAR® light fixtures and bulbs and install dimmers. Get Instant Rebates on these products during Instant Rebate campaigns.
- **Weather Proofing:** Seal gaps and cracks around windows, vents and exterior doors. Use foam gaskets under electric switches and outlets to stop drafts in their tracks, and inspect door sweeps to see if they need to be replaced. Get Instant Rebates on these products during Instant Rebate campaigns.

FALL IS APPROACHING! TIME TO GET YOUR TAKECHARGE MARKETING MATERIALS

As Fall approaches, people think about heating costs and how to keep the heat in. To promote your services, please get your FREE marketing materials including program brochures, rebate application forms, posters, magnetic vehicle signage and more. Email contactus@takechargenl.ca to request yours. And don't forget that takeCHARGE markets the program via TV, radio, events, social media and more! It's insulation time!

INSULATION REBATE PROGRAM

Customers can receive a rebate of 75% of the cost of insulation for their basement ceiling or walls, or 50% of the cost of insulation for their attic up to \$1000.

The R-Value must meet the following minimum and maximum R-Value requirements after the insulation is installed. Rebates are only available for the amount of insulation required to complete the project.

| INSULATION LOCATION | R-VALUE REQUIREMENTS | |
|-----------------------------------|----------------------|-----|
| | MIN | MAX |
| Basement and Crawl Space Walls* | 18 | 25 |
| Basement and Crawl Space Ceiling* | 30 | 35 |
| Attic | 50 | 55 |

*Rebates will be paid for basement/crawl space walls or basement/crawl space ceiling upgrades, but not both. Visit TakeChargeNL.ca for details and requirements.

[†]R-60 in Labrador

Insulation Installer Listing Update

takeCHARGE now posts a list of insulation installers on our website. Customers use the list to find companies to install basement and attic insulation. To be listed, Installers have to meet various criteria. If you would like to learn more, please email contactus@takechargenl.ca. And remember, last year we had over 55,000 visits to the insulation program page! That's a lot of potential customers.

The Appliances & Electronics Rebate Program is Ending

As of January 1, 2018, takeCHARGE will no longer offer a rebate on clothes washers, freezers and televisions. We will still accept applications up to the end of 2017. Applications must be postmarked or submitted online on or before December 31, 2017. But don't worry, we've got a suite of residential and business rebate program offerings that can help save you energy and money!

Let Us Help You Sell Energy Efficient Heat Recovery Ventilators (HRVs)

Start by adding the takeCHARGE Logo to your website! Let your customers know that you offer units that will help them save on their electricity costs and that qualify for a \$175 rebate. Linking to our site will also give customers easy access to full program details. How about a magnetic takeCHARGE sign for your vehicle? Let customers know that you can help them save energy. Please contact Corinne Roberts at 709-737-5790 or croberts@newfoundlandpower.com for details.

CUSTOMER SERVICE MEETS ENERGY EFFICIENCY

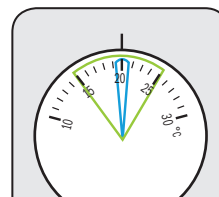


Myles Russell of St. John's just had a takeCHARGE approved HRV installed and he reports that "it's a breath of fresh air." With a combination of cats and allergies, Myles needed a quality model. The installer helped him find a great HRV that qualified for a takeCHARGE rebate. Myles got a \$175 rebate and the installer got a \$25 incentive, plus another happy customer. Now that's a win-win!

THERMOSTAT REBATE PROGRAM

Get \$10 back for each programmable thermostat and \$5 for each electronic. See TakeChargeNL.ca for details and eligibility requirements.

THERMOSTAT ACCURACY



- Electronic or programmable thermostat
- Dial thermostat

Financing Process for Heat Pump Vendors and Installers

Newfoundland Power's financing plan provides customers with a way to finance products that promote the wise and efficient use of energy and improve home comfort. The following steps will help you navigate the process.

1. The customer obtains a quote, an installer, and model information from the vendor/installer.
2. The customer applies for financing with Newfoundland Power (NP) and will provide information such as proof of income and financial status.
3. NP reviews the information to verify eligibility of the installer, the heat pump unit and credit rating.
4. Once the customer meets all requirements, NP provides verbal approval, pending an electrical permit.
5. Customer advises vendor/installer to request the electrical permit from either Service NL or the City of St. John's.
6. The vendor submits the electrical permit to NP.
7. NP provides the customer with a final approval number that the customer then gives the vendor which authorizes the work.
9. The vendor has the customer sign the NP financing agreement.
10. The vendor completes the work, prepares an invoice, signs the NP financing agreement, and sends BOTH the invoice and the financing agreement to NP.
11. NP reviews the invoice and financing agreement to ensure it meets requirements and pays the vendor. Please allow two weeks for processing.

**CALLING ALL HRV INSTALLERS -
DON'T MISS A CHANCE TO WIN A
BOSE WIRELESS SPEAKER!**



To enter you just have to submit the rebate application on behalf of your customers. You get one entry for every qualifying HRV application you submit from now until December 31, 2017. The more applications received, the better your chances to win. Your customers will get a rebate and appreciate you taking care of the application. It takes only minutes to complete, guarantees your ballot and your \$25 incentive payout.

To be a registered vendor, you must have a Vendor Number (e.g. V-ABC123). See the [Vendor Financing Information Package](#) or contact customer service to request one at 1-800-663-2802.