

Installer Newsletter

Build your Business with takeCHARGE Rebates



takeCHARGE

takeCHARGE brings energy efficiency awareness and rebate programs to everyone in Newfoundland & Labrador. We are your one-stop-shop for everything you need to know about energy efficiency. We are pleased to issue our first ever installer newsletter to provide you with the latest information on programs and services to help you promote your energy efficiency products. Available four times a year, we hope you find the information valuable.

25 Years of Insulation Rebates

Did you know that Newfoundland Power has offered an insulation rebate program to its customers for 25 years? That's a lot of warm homes and lowered electricity bills. In fact, in 2016 alone, Newfoundland Power provided over \$400,000 in rebates to our customers. That's a lot of insulation!

FREE Insulation Marketing Materials Available

takeCHARGE provides free marketing materials to installers to help them sell their products and services to customers. This includes program brochures, rebate application forms, posters, sell sheets, magnetic vehicle signage and more. Please email us at contactus@takechargenl.ca to request yours today.

HRV Rebate Program

- Installers will automatically receive **\$25 for every successful HRV application submitted** in 2017!!
- The installer incentive is in addition to the regular \$175 incentive we offer to our customers when they install a qualifying energy efficient model.
- You can submit rebate applications on behalf of the customer. That way, you know that the incentive will be paid.
- You can find the application form on the back of the brochure as well as on our website at TakeChargeNL.ca. Applications can also be submitted online.

INSTALLERS
GET BACK
\$25
PER HRV

R-VALUE REQUIREMENTS

The R-Value must meet the following minimum and maximum R-Value requirements after the insulation is installed. Rebates are only available for the amount of insulation required to complete the project.

| INSULATION LOCATION | R-VALUE REQUIREMENTS | |
|-----------------------------------|----------------------|-----|
| | MIN | MAX |
| Basement and Crawl Space Walls* | 18 | 25 |
| Basement and Crawl Space Ceiling* | 30 | 35 |
| Attic | 50 | 55' |

*Rebates will be paid for basement/crawl space walls or basement/crawl space ceiling upgrades, but not both.

[†]R-60 in Labrador



GET ON THE LIST

takeCHARGE currently posts HRV & Heat Pump Installer lists to our website. These lists are used by customers to find companies to assist with installation. If you would like your company name added, please email contactus@takechargenl.ca

TakeChargeNL.ca got over 240,000 visits in 2016 so don't miss out on this opportunity!

BROUGHT TO YOU BY



takeCHARGE Installer Newsletter, February 2017
Visit TakeChargeNL.ca for full program details.

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Heat Pump News - Newfoundland Power Electrical Services Financing

Financing is available for residential customers covering a wide range of energy saving products, including heat pumps! Once a customer is approved and the project completed, the cost of the installation is paid directly to the installer by Newfoundland Power, and the monthly finance amount is then added to the customer's electricity bill.

Who is eligible?

Financing is available for residential customers with an active account. Customers must meet credit approval. The heat pump must be installed by a journeyperson Refrigeration and Air Conditioning Mechanic, as well as a registered electrical contractor (electrician) working under permit.

Which units are eligible?

The units installed must meet the following minimum region 4 Heating Seasonal Performance Factors:

Ductless mini split (single head): HSPF 10 or higher

Ductless multi split (multiple heads): HSPF 9 or higher

How does it work?

Full details of the financing process and the information that vendors will need to provide customers to start a project can found online at www.newfoundlandpower.com

How do I register as a vendor (installer)?

You can fill out and submit the forms in the vendor financing information package to register to participate as vendor. This can be found online or by calling 1-800-663-2802.

RENOVATION REMINDERS



Do you have a pending renovation? Now is the perfect time to think about energy efficiency as certain products may qualify for a takeCHARGE rebate. Please go to TakeChargeNL.ca for program information and eligibility requirements.

| PRODUCT | REBATE AMOUNT |
|--------------------------------|--------------------------------|
| Basement Insulation | Up to \$1,000 |
| Attic Insulation | Up to \$1,000 |
| Heat Recovery Ventilator (HRV) | \$175 |
| Programmable Thermostats | \$10 (for each unit installed) |
| Electronic Thermostats | \$5 (for each unit installed) |

WE CAN HELP!

1. Staff Training: takeCHARGE staff can come to your business and provide meaningful, concise program information to your staff. This helps provide knowledgeable and value added service to your customers.

2. Marketing Materials: takeCHARGE can provide your business with marketing materials that will educate your customers about the benefits of energy efficiency and help drive your sales.

3. Promotional Opportunities: takeCHARGE works with its partners to identify co-branded marketing opportunities. This includes the use of the takeCHARGE logo on promotional materials and the ability to promote the program on TV, radio and social media. Partners can also link to the takeCHARGE website from their business home page. **Please note that any use of the takeCHARGE logo requires written approval.**