

PICKING THE PERFECT LIGHT BULB

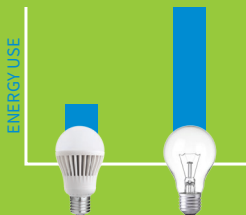
take!
CHARGE! 

1. CHOOSE AN LED – THE SMART ENERGY CHOICE

LED bulbs use at least

75%

less energy than incandescent bulbs.



2. LOOK FOR THE ENERGY STAR® LOGO

Reserved for bulbs that meet high standards for efficiency, lifetime, and quality.

3. PICK THE LIGHT COLOUR

Soft/warm white LEDs are the most like an incandescent bulb. Warm white is perfect for living areas and bedrooms. Cool white LEDs provide a whiter light. They are great in work spaces like the kitchen and garage.



Soft/Warm White
2700 Kelvin



Cool White
4100 Kelvin



Daylight
6500 Kelvin

LIGHTING TERMS 101

K

KELVINS = Colour of the light

Lower K makes for warm yellow light. Higher K makes for cool white or blue light.

W

WATTS = Energy use

More watts means the bulb uses more energy.

L

LUMENS = Brightness

More lumens means a bulb gives off more light.

4. CHOOSE THE BRIGHTNESS

Look for the bulb's **watt equivalent** to find the brightness you need.

LED
WATTS*

INCANDESCENT
WATTS

LUMENS

7

=

40

=

450



10

=

60

=

800



18

=

100

=

1600



*Average LED.
Wattage may vary.