

About the Program

The *Insulation Rebate Program* provides residential customers with a rebate of 75% of the pre-tax cost of insulation installed in either the basement ceiling or basement walls, up to \$1,000. Residential customers can also receive a rebate of 50% of the pre-tax cost of insulation installed in the attic, up to \$1,000.

Customers complete an application and submit a copy of their receipts to receive the rebate as a credit on their electricity bill. Applications can be submitted online or by mail.

Rebate Program Eligibility:

Full eligibility criteria can be found via the link below:

<http://takechargenl.ca/residential/insulation-rebates/>

Rebates are paid for insulation installed in either the basement ceiling or basement walls, but not both. The basement wall must be an exterior, concrete wall.

All types of CSA-approved insulation with a verifiable R-Value are eligible. Insulation must meet minimum R-Value as listed below:

	Min R-Value	Max R-Value
Basement wall	R-18	R25
Basement Ceiling	R-30	R-35
Attic	R-50	R-55

Materials Costs versus Labor Costs

In August 2014, takeCHARGE revised its *Insulation Rebate Program* to provide customers with a more generous and easy-to-calculate rebate. The program eligibility criteria states “the rebate applies to pre-tax insulation costs. Other materials and labor will not be reimbursed”.

As only the insulation material costs can be covered and blended invoices do not suffice, we request that your business provide customer receipts with a line item showing the actual breakdown of the cost of the insulation. Rebates cannot be redeemed without this information.

Having this information readily available will assist us in processing customer rebates and will provide valuable assistance to your customers as well.

Program Resources

- Brochures
- Application forms
- Posters and shelf signage
- Tent Cards